POTATOES - ABOUT THE INDUSTRY

46%

Reduction in growers between 2005 - 2019

Average area planted per grower in 2019

71.4ha

74%

Increase in farm size between 2005 - 2019

Free-buy prices decreased by

-£139.44

Between Oct '18 and Oct '19

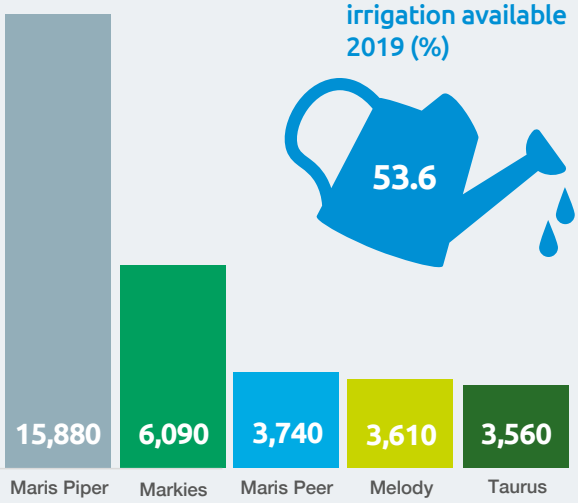
W/E 13/10/2018
265.27

W/E 12/10/2019
125.83

1% **Organics**
Organic area planted 2019

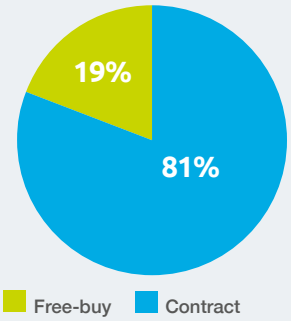
8.5% **Earlies**
Earlies area planted 2019

Area by variety 2019 (ha)

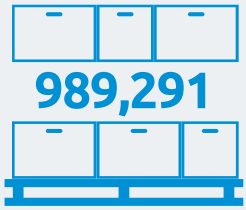


Area planted with irrigation available 2019 (%)

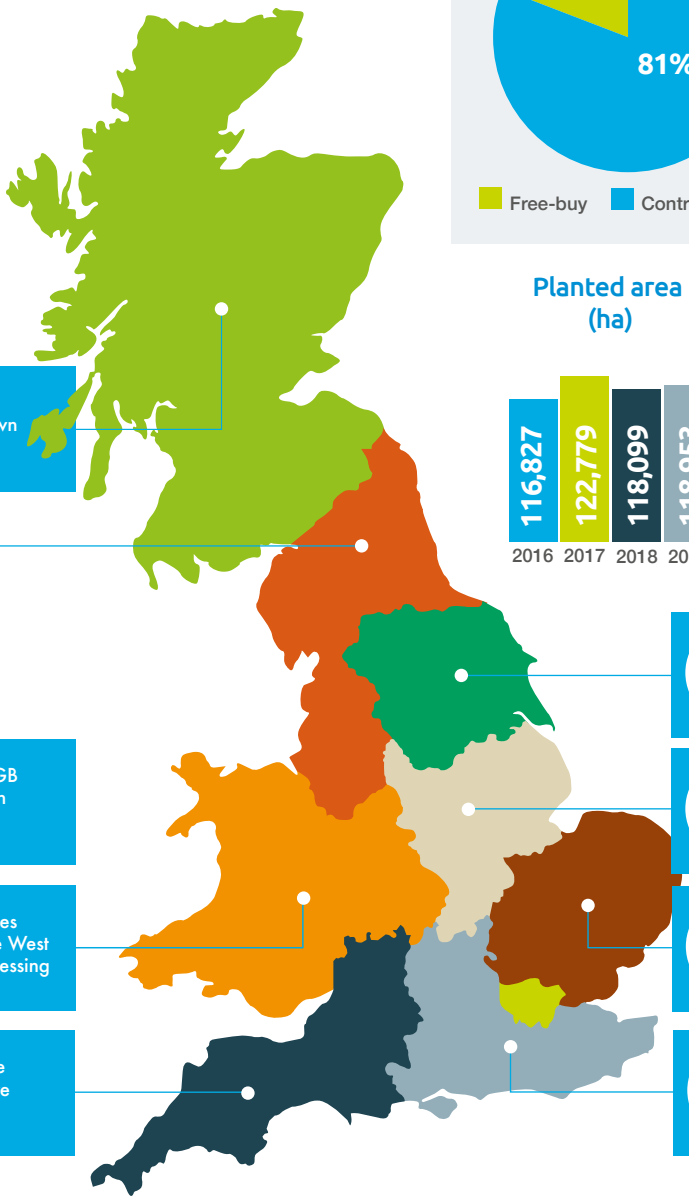
Marketing 2019



Storage Mar 2019 (t)



Area by region 2019



72% of potatoes grown for seed in 2019 were grown in Scotland

5% of potatoes planted in GB are planted in the North East and North West

62% In 2019, 62% of potatoes grown in Wales and the West Midlands were for processing

51% of potatoes grown in the South West in 2019 were for pre-pack

57% of potatoes grown in Yorkshire and The Humber in 2019 were grown for processing

52% In 2019, 52% of potatoes grown in the East Midlands were for pre-pack

28% The largest proportion of potatoes are grown in the East - 28% of GB's total planted area

9% of potatoes grown in the South East in 2019 were for fresh bags

Planted area (ha)

Average yield (t/ha)

Production (tonnes)

Source: AHDB

For more information go to **potatodatacentre.ahdb.org.uk**